



Connect.



Learn.



Grow.



Belong.

Build Your Leadership Skills!

Senior Leader of Corporate Real Estate

What is the SLCR Certificate?

The Senior Leader of Corporate Real Estate (SLCR) certificate program focuses on the development of critical leadership skills for those positioning themselves for a greater role in their organization. This program is designed to broaden your business perspective, enhance your strategic approach to decision making, hone your financial analysis skills, and expand your leadership abilities.

The SLCR seminar series addresses the skills you will need to develop and drive strategies that create value and provide leadership in corporate real estate (CRE). The course content emphasizes new capabilities, collaboration across corporate functions and service partners, integrated workforce strategies, understanding work and how the infrastructure can most effectively enable it, and skills to lead change initiatives.

Put yourself on the path to become the most effective leader you can be.

1. Apply for SLCR certification candidacy.
2. Complete seminar series.
3. Earn a certificate recognizing you as a Senior Leader of Corporate Real Estate.

Or, you may take a seminar without registering for the certification program.

How Does the SLCR Certificate Help You?

Expand your competency as a leader in corporate real estate with the SLCR certificate program. Your participation enables you to:

- Create value by leveraging your leadership skills to drive CRE strategies.
- Learn alongside your CRE peers, broadening your business perspective and your network.
- Enhance your strategic approach to decision making.
- Hone your financial analysis skills.
- Accelerate your CRE career as you become a stronger, more influential leader.



What Participants Are Saying

"CoreNet courses provide an invaluable way for up-to-date best practice learning and great peer-to-peer learning."

~ Michael A. Zamora, MCR, SLCR,
Senior Manager, Cisco Systems

"Great to see the course so well attended by such an impressive lineup of CRE professionals. Continued professional development amongst your peers is the most powerful learning experience."

~ Angus Harvey Ross, Senior Director,
CB Richard Ellis Global Corporate Services

"Provides a fantastic opportunity to exchange ideas and learn from industry peers. Excellent opportunity to network and learn with the leading lights of corporate real estate."

~ Kent Stuart, Director,
Grosvenor Management Consulting

"Excellent forum for like-minded professionals to discuss challenges and opportunities for improvement in the Property sector."

~ Ben Coleman, Property Manager, Group
Property, Fonterra Co-Operative Group Limited

www.CoreNetGlobal.org
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Senior Leader of Corporate Real Estate

How Do You Earn the SLCR Certificate?

Apply for SLCR certificate candidacy, or simply take seminars that interest you without registering for the program. SLCR certificate candidates must take 6 SLCR seminars, chosen from 14 options, over five years. To become an SLCR certificate candidate, you'll need to meet one of these four levels of experience:

- 10 years experience in CRE
- Hold the MCR Designation/BCCR Certification
- Hold a position as head of a CRE department
- Lead a team that provides CRE services to senior CRE leadership

Seminars are held in a variety of locations worldwide, including Asia, Australia, Europe and North America.

SLCR Seminars (pick 6)

- Change Leadership: Strategy, Implementation and Best Practices
- CRE Technology: Structure & Strategies
- Creating Corporate Value through Workplace Strategy
- Developing Workplace Mobility Strategies
- Financial Leadership and Decision Making
- Implementing Workplace Strategies
- Leadership and Strategy
- Managing Effectively in Global Markets
- The New Survival Tools for Industrial Operations and Real Estate Decisions
- Portfolio Realignment: Restructuring Corporate Real Estate Assets
- Positioned for Success: Designing the Optimal Corporate Real Estate Organization
- Project Finance and Capital Markets
- Sustainable Strategies: Impact on Corporate Real Estate Portfolios



Questions?

Learn more: www.CoreNetGlobal.org/ProfDev

Seminar Schedule: www.CoreNetGlobal.org/seminar_schedule

Candidacy Application: www.CoreNetGlobal.org/candidacy

More Learning from CoreNet Global

Master of Corporate Real Estate (MCR)

Earn the widely respected MCR designation, which demonstrates that you possess the essential skills to address critical business issues and advance the mission of the CRE organization to meet corporate goals. MCR candidates must complete three required seminars, two elective seminars and the Capstone seminar. Learn more: www.CoreNetGlobal.org.

Master of Corporate Real Estate - Workplace (MCR.w)

CoreNet Global's **MCR.w** track ("w" for workplace) provides candidates with a strong foundation in the field of workplace strategy.

After completing the MCR.w track (three required courses), you will have the comprehensive understanding of the processes involved in creating a workplace strategy, the fundamental skills and knowledge that a workplace strategist needs, and ways to prevent common pitfalls and barriers.

"The entire workplace series of courses is fantastic and the faculty let their passion and knowledge for the topic shine in everything they bring to the courses. Everything I have learned is immediately applicable and actionable and will allow me to bring new ideas and focus to the topic within my organization."

~ Debbra Kulhanek, MCR.w, Pr. Office Service Manager, Liberty Mutual Group

You can add the MCR.w specialty to your existing MCR designation, or you can complete the MCR and MCR.w coursework in tandem.

Learn More!

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